



Inclusive Financial Services and Livelihood Promotion

Learnings from BASIX and India Experience

African Livelihoods Partnership (ALPs) Knowledge Exchange Visit Program

January 20-25 2014

Hyderabad, India

Program Schedule

Arrival- Hyderabad- January 20 2014		
Day 1: Hyderabad January 20 2014		
Time	Topic/Session	Brief Description and Facilitator
13.45-14.15	Overview Session: Registration: Inauguration and Program Overview, Introduction of Participants	B-A-LAMP
14.15-15.00	Session 1: Evolution of BASIX Livelihood Strategy and Journey	Origins of BASIX; Evolution from 1995 to 2013. The Livelihood Triad, Sustainable Livelihoods for Clients and for BASIX, Institutional Architecture; BASIX Social Enterprise Group (SEG) Suman
15.00-15.15	BASIX Documentary Film	
15.15-15.30	Tea Break	
15.30-16.30	Session-II Smallholder Productivity Enhancement and Agriculture Value Chains- BASIX Experiences	Evolution of AgBDS in BASIX right from the inception. The rationale behind scaling up these services for the poor; focus on requirement of people's institution to serve the smallholders; and BASIX's experience in Institutional Development Services (IDS) for smallholder farmers. Vasumathi
16.30-17.30	Session-III Inclusive Financial Services and Branchless Banking Solutions	Banking System in India to serve the unbanked; several models were evolved with different inherent challenges. Branchless Banking and Technology solutions for Universal Financial Inclusion. Reji
B7.30-18.30	Session-IV Youth, Vocational Training: Approaches and Initiatives - B-ABLE and RUDSETI Models	Focus on why youth? Why Vocational Training? Challenges in the largest source of livelihood in rural areas – Agriculture. Opportunities created in the service and manufacturing sectors. Skill gap is a major hindrance for the switch from primary to secondary and tertiary sector. How B-ABLE in BASIX and REDSETI are trying to cater to that. We can also show the links. It covers both skill development and also franchising. http://www.youtube.com/watch?v=i8xMDnDOpyM Kaushik, Ramakrishna K

Day 2: Field Visit Mahboobnagar: KBS Bank and Sub K I Transactions-Focus- Inclusive Financial Services (IFS) and Branchless Banking Models-January 21 2014

06.00 –KBS Bank and Sub K I Transactions

Inclusive Financial Services

- Understand the breadth and depth of work in IFS in KBS Bank
- Business Correspondent Model;
- Different channels for providing financial services;
- Core Banking Solutions (CBS);
- Banking on Wheel(BoW) model;
- Sub K Mobile Banking Outlet

Travel from Mahboobnagar to Bidar

Day 3: Field Visit Bidar January 22 2014

Visit to-Bidar: Focus Areas- Value Chains and Vocational Training

- Understand the Pulses Value Chain, role of support institutions, enhancing the role of women, technology interventions and value addition, and sustainable agri. practices
- Interact with stakeholders, technology proponents and support institutions in the value chain and understand the unique needs of marginal farmers, role of support institutions and research in building, strengthening and sustaining value chains;
- To understand the concept, focus and methodology of conducting various self-employment training programs; and
- To appreciate how the handholding and escort services extended by the training institutes have been leading to excellent settlement rates among the trained youth.

Return back to Hyderabad

Day 4: Field Visit Mulukanoor Society Warangal / Karimnagar January 23 2014

Visit to Mulukanoor

- Visit to Mulukanoor Cooperative Bank, Dairy, Paddy seed production ,milling and retailing, cotton Value chain;
- Visit unique model of Mulukanoor Cooperative Rural Bank & Marketing Society (MCRBMS);
- Interact with stakeholders in value chain and understand various financial and non-financial services being extended in Agriculture and Agri. Allied sectors;
- Understanding the dairy, cotton and paddy value chain activities, finance needs and the process flow.

Return back to Hyderabad

Day 5: Hyderabad- Field Visit, Plenary and Closing Session-January 24 2014

09.00-13.00	Micro Franchising- Amul Outlet	
13.15-14.00	Lunch	
14.00-15.00	Interactions with the Vijay Mahajan, Chairman, BASIX SEG and Senior Management	
15.00-16.00	Plenary- Consolidation of Learnings and Actionable Learning Impressions and Feedback Action Plan Presentation	
16.00-16.30	Closing Session and Presentation of Certificates; High Tea	

Day 6: Hyderabad January 25 2014

Local Shopping and Sightseeing; Departure from Hyderabad Airport

@January 2014