



## African Livelihoods Partnership (ALPs) 2<sup>nd</sup> Knowledge Exchange Visit Program **LIVELIHOOD PROMOTION**

Through Inclusive Financial Services, Youth Entrepreneurship  
and Smallholder Value Chain Development

Learnings from BASIX and India's Experience

**March 03-08, 2014**

**Hyderabad, India**

### Program Schedule

Arrival- Hyderabad-March022014	
Day 1: March 03 2014	
Hyderabad	
Hours	Topic
09.15-09.30	Registration Inauguration and Program Overview Introduction of Participants
09.30-10.30	<b>Session 1: Evolution of BASIX Livelihood Strategy</b> <span style="float: right;">Mr. Suman</span> <ul style="list-style-type: none"> <li>The Origins and Evolution of BASIX</li> <li>The Livelihood Triad, Sustainable Livelihoods</li> <li>Institutional Architecture and BASIX's Governance</li> <li>BASIX SEG, Learning's and the Future</li> </ul>
11.30-11.45	Tea
10.45-11.45	<b>Session-2: Inclusive Financial Services and Branchless Banking Solutions</b> <span style="float: right;">Dr. Narayana SL and Mr. Reji Varghese</span> <ul style="list-style-type: none"> <li>Evolution of Financial Systems in India</li> <li>Banking System and Access to Banking Services</li> <li>Financial Inclusion Initiatives</li> <li>Branchless Banking for Universal Financial Inclusion KBS and Sub-K Models</li> </ul>
11.45-13.00	<b>Session-3: Smallholder Productivity Enhancement and Agriculture Value Chains- BASIX Experiences</b> <span style="float: right;">Mr. Amaranth</span> <ul style="list-style-type: none"> <li>Skills to Improve the Productivity, Decision Making and Marketing the Agri Produce</li> <li>Role of Agriculture Extension Services in Risk Management and Productivity Enhancement</li> <li>Importance of Agri Value Chains and Market Scenario</li> <li>Evolution of AgBDS in BASIX and BASIX's experience in Institutional Development Services (IDS) for smallholder farmers</li> </ul>
13.00-14.00	Lunch
14.00-15.30	<b>Session-4: Micro Enterprise Development: Indian Experience</b> <span style="float: right;">Mr. Prasad ID</span> <ul style="list-style-type: none"> <li>Importance and Need for Micro Enterprises</li> <li>Approaches: Infrastructure, Technology and Marketing, Finance and credit, skill development and training</li> <li>Policy Environment and Initiatives</li> <li>Select Interventions</li> </ul>
15.30-15.45	Tea
15.45-17.00	<b>Session-5: Youth, Vocational Training Approaches and Initiatives</b> <span style="float: right;">Mr. Ramakrishna K</span>

	<ul style="list-style-type: none"> <li>• Identification of the Trainees Skills and Interests</li> <li>• Outcomes and Addressing Skill Gaps</li> <li>• Dual vocational education and training</li> <li>• Bridging Demand and Supply Gaps and Handholding Support</li> </ul>
<b>17.10 Travel to Mulukanoor and Stay at Warangal</b>	
<b>Day 2: March 04 2014 Field Visit Mulukanoor Society</b>	
	<b>Karimnagar</b>
<b>Visit to Mulukanoor Society</b>	
<ul style="list-style-type: none"> <li>• · Mulukanoor Cooperative Rural Bank &amp; Marketing Society (MCRBMS)</li> <li>• · Dairy, Paddy seed production, milling and retailing, cotton value chain</li> <li>• · Interacting with stakeholders in value chain and understand various financial and non-financial services being extended in Agriculture and Agri. Allied sectors</li> <li>• · Understanding dairy, cotton and paddy value chain activities, finance needs and the process flow</li> </ul>	
<b>Return to Hyderabad</b>	
<b>Day 3: March 05 2014 Field Visit- KBAS-LAB and Sub-K iTransactions Mahboobnagar</b>	
07.00-19.00	
<b>Focus- Inclusive Financial Services and Branchless Banking Models</b>	
<ul style="list-style-type: none"> <li>• Understand the breadth and depth of work in IFS</li> <li>• Business Correspondent Model;</li> <li>• Different channels for providing financial services;</li> <li>• Core Banking Solutions (CBS);</li> <li>• Banking on Wheel (BoW) model;</li> <li>• Milk Chilling Unit</li> <li>• Sub-K Mobile Banking Outlet</li> </ul>	
<b>Day 4: March 06 2014 Exposure Visit (Vocational Training Institutes)</b>	
08.30 – 10.30	<b>Exposure Visit to Boys Town Industrial Training Center, Hyderabad</b> Model institution in Production-Cum-Training with self-sufficiency.
<b>Vocational Training (R-SETI), Sangareddy</b>	
<ul style="list-style-type: none"> <li>• To understand the concept, focus and methodology of conducting various self-employment training programs;</li> <li>• To appreciate how the handholding and escort services extended by the training institutes have been leading to excellent settlement rates among the trained youth</li> </ul>	
<b>Day 5: Field Visit – March 07 2014</b>	
	<b>Hyderabad</b>
<b>National Institute of Rural Development (NIRD)</b>	
<b>Rural Technology Park (RTP), Hyderabad</b>	
<ul style="list-style-type: none"> <li>• To understand the role played by RTP in introduction of appropriate technological inputs for improving the productivity and quality of farm and non-farm sectors, introduction of new livelihood options, skill enhancement and capacity building, better use of local resources with concurrent energy and eco-management, development of management and entrepreneurial skills, introduction of new and innovative technologies those have been developed by young and rural entrepreneurs etc. for the rural dwellers through demonstrated by experts. Establishment of such “Rural Technology Park” would go a long way in creating concrete and tangible socio-economic benefits for the rural people through providing new technological solutions, training for capacity &amp; skill development, and support for their implementation.</li> </ul>	
<b>MANAGE, Kisan (Farmer) Call Centre</b>	
<ul style="list-style-type: none"> <li>• To gain understanding on the Kisan Call Centre; a new dimension in Agriculture Extension Management, which takes account of, and makes full use of on-going information and communication revolution, by optimally utilizing the communication bandwidth to serve the farming community in remotest areas of the country by connecting them to best of the</li> </ul>	

agricultural scientific community. A Kisan Call Center consists of a complex of telecommunication infrastructure, computer support and human resources organized to manage effectively and efficiently the queries raised by farmers instantly in the local language. Mainly, Subject Matter Specialists (SMSs) using telephone and computer, interact with farmers to understand the problem and answer the queries at a Call Centre.

**Day 6: Hyderabad- Field Visit, Plenary and Closing Session-March 08 2014**

09.30-13.30	<b>Exposure Visit - Dr Reddy's Foundation - Livelihoods Advancement Business School (LABS)</b> <ul style="list-style-type: none"> <li><i>to understand the process of skill development of the youth and providing them livelihoods</i></li> </ul>
13.30-14.30	Lunch
15.00-15.30	Interaction with Vijay Mahajan, Chairman, BASIX SEG
15.30-16.30	Plenary-Consolidation of Learnings and Actionable Learning Impressions and Feedback Action Plan Presentation
16.30-16.40	Tea Break
16.40-17.00	Closing Session and Presentation of Certificates

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